World Parks Congress: Sydney 2014
Pre Conference Parallel Event
Capacity Development Workshop

Workshop

A Structured Approach to Protected Area Compliance Management

Townsville, Australia, 7-10 November 2014

Image credits Commonwealth of Australia (GBRMPA)
Workshop Synopsis
The workshop provides a detailed approach to building specialist Compliance Management capacity as a central element in terrestrial and marine Protected Area management.

Overview/Background
Protected Areas provide important environmental, social and economic benefit. To ensure benefits derived through use are not derived at the expense of the environment, it is essential that activity is limited by law and user behaviour is compliant with legislation, regulations, permit conditions and lawful instructions.

An effective approach to Compliance Management addresses high order aspects such as:
- climate change impact
- conservation of diversity
- species management
- indigenous engagement
- sustainable use of resources
- international cooperation

A common trend is to establish an enforcement capability within the management structure as the means of ensuring compliance. Whilst enforcement is important, it is only one of many tools required to achieve cost-effective compliance outcomes.

This workshop explores a method of developing high quality, cost-effective Compliance Management capability by providing a framework of models, processes, systems, competencies and qualifications. The Compliance Management methods demonstrated in the workshop have been developed through extensive practice and by drawing upon work from different academic fields.

The interests of effectively planning and managing Protected Areas are best served by professionalising Compliance Management and fully integrating it with all other aspects of Protected Area Management.

In evaluating and declaring Protected Areas it is essential to involve expert input from Compliance Management specialists so that enabling legislation supports effective management of human interaction.

The challenge of managing Protected Areas around the globe involves common challenges, common approaches, and a coordinated effort by management in other Protected Areas, regions and countries warrants a global approach.

Workshop Outcome
The outcome of the workshop is for a select group of conservation practitioners with specialist interest in Compliance Management to plan the development of capacity within their Protected Area over time and within resources constraints.

The workshop will highlight some of the key aspects and needs of Compliance Management, such as:
- Compliance Management as a specialized management stream underpinned by models, processes, systems, competencies, training and qualifications.
- A model for establishing Compliance Management capacity in Protected Areas.
- The need for an internationally consistent approach to Compliance Management in Protected Areas.
- Material including Compliance Management Body of Knowledge, competencies framework, training/education and qualifications framework.
- The provision of products and services to support the development of capability, including a global mentoring network.
- The need for a small representative group attached to a key body such as IUCN to set standards, and provide guidelines and support.
Summary of Workshop Topics

- Key tools for workshop capacity building
- Issues and problems confronting Protected Areas
- Protected Area management cycle
- Introduction to the principles of Compliance Management
- Key elements of a Compliance Management program
  - Linkages to strategic management plan
  - Compliance Management planning and intelligence
  - Strategic risk assessments
  - Compliance Management models, strategies and processes
  - Legislation
  - Compliance Management tools (instruments and activities)
  - Standard operating procedures & guidelines
  - Operational planning
  - Resource planning & management
  - Human resource management
  - Measurement, reporting & communication
  - Integration of compliance outcomes
  - Strategic Protected Area outcomes
  - Functions of a compliance unit
  - Competency framework for specialist compliance staff
  - Qualifications framework for specialist compliance staff
- Compliance Management body of knowledge (CMBOK)
- The use of technology
- Draft capacity building strategy and plan for each participant’s Protected Area
- Case Study - Great Barrier Reef Marine Park Authority (GBRMPA) environmental management charge
- Case Study - Indigenous compliance program
- Case Study - Investigation and prosecution
- International Compliance - framework for Protected Areas

*Workshop includes visits to GBRMPA Compliance Operations Centre, Reef Vessel Tracking System (ReefVTS) and Reef HQ*
Facts about the Great Barrier Reef
As the largest living structure on the planet, the Great Barrier Reef is incredibly rich and diverse. Stretching 2300 kilometres, this natural icon is so large it can even be seen from outer space.

The Great Barrier Reef Marine Park in summary:
• covers 344,400km²
• includes the world’s largest coral reef ecosystem
• includes some 3000 coral reefs, 600 continental islands, 300 coral cays and about 150 inshore mangrove islands
• is between 60 and 250 kilometres in width
• has an average depth of 35 metres in its inshore reef and reef waters, and extends down to depths of more than 2000 metres beyond the continental shelf
• was created in 1975 through the Great Barrier Reef Marine Park Act
• extends into the airspace above and into the earth beneath the seabed.

About Townsville
Townsville is located about halfway between the tip of Cape York and Brisbane. The central business district’s skyline is dominated by the distinctive Castle Hill and Magnetic Island lies just eight kilometres offshore.

Townsville is adjacent to the central section of the Great Barrier Reef. Townsville is Australia’s largest urban centre north of the Sunshine Coast, with a 2012 population of 196,219. Considered the unofficial capital of North Queensland, Townsville hosts a significant number of governmental, community and major business administrative offices for the northern half of the state.

Popular attractions include “The Strand”, a long tropical beach and garden strip; Riverway, a riverfront parkland attraction located on the banks of the Ross River; Reef HQ, a large tropical aquarium holding many of the Great Barrier Reef’s native flora and fauna; the Museum of Tropical Queensland, built around a display of relics from the sunken British warship HMS Pandora; and Magnetic Island, a large island, the vast majority of which is national park.

Workshop Facilitators
Reg Parsons
Reg has 30 years’ experience in compliance management, investigation, intelligence and policing. He has qualifications in program and project management, fraud control and investigations management. Reg has been developing and managing the compliance program for the protection of the Great Barrier Reef World Heritage Area. This program combines the resources of multiple agencies to achieve optimum shared results and uses marine science data, compliance intelligence to select and target compliance resources to the most important threats to the ecology of the reef. A continuous improvement approach has been put in place to measure results, improve management processes and adopt new technologies.

John Knott
John has worked in the field of Compliance Management for over twenty years. He has introduced specialised processes and systems, and delivered training to a number of regulatory agencies. Through a competency assessment process, he has certified staff at all management levels. His association with the Great Barrier Reef Marine Park extends beyond fifteen years, over which time he has helped build organisational capacity. He continues to mentor staff even though they have achieved a high level of maturity in managing a best practice model of compliance management in a marine protected area.

Workshop Registration and Contact Details
To register your interest in attending the workshop or to obtain further details, please contact Reg Parsons at reg.parsons@gbrmpa.gov.au.