

# MPA NEWS

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## Letter from the Editor

Dear Reader,

This issue of *MPA News* marks the beginning of our eighth year of publication. Launched in 1999, *MPA News* now has nearly 4000 official subscribers in 108 countries. Each edition is a tribute to the skills and experience of the MPA practitioners interviewed and profiled in its pages. Thank you to all those who have generously taken time to share their knowledge with their peers through *MPA News*.

Thanks also to the many readers who participated in our recent subscriber survey. You offered many useful suggestions for ways we could improve our service, and we will be incorporating your suggestions in the coming months. You also provided some very positive feedback:

- Nearly all readers (95%) consider *MPA News* to be credible and useful (the remainder are neutral).
- Almost three-quarters of readers (73%) say it has helped them to do their job more effectively.
- More than half (53%) have used it to get in touch with experts.
- More than half (51%) forward it to friends or colleagues.

These figures are heartening: they show we are helping to build a network among MPA practitioners. Enabling peers to learn from each other has been our goal from the beginning. On behalf of the *MPA News* team, thank you for allowing us to serve you. We look forward to continuing to do so for years to come.

Sincerely,  
John Davis  
Editor-in-Chief

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